

Aims

1. to nurture enthusiasm for our shared European cultural heritage
2. to articulate the values and ideas that connect us to our colleagues in Europe
3. to raise the profile of EN UK in order to support Europa Nostra's Europe-wide representation
4. to foster links and co-operation with other European heritage bodies in civil society and beyond
5. to sustain UK participation in shaping European heritage policy and vice versa

Publish XX e-newsletters

Members

Deliver XX events for ENUK members

Host XX online roundtable meetings for young members

Potential 'live' project / event for young members?

Convert supporters into EN members

Europa Nostra UK - Strategy 2021

Convert Award winners into long term EN members

Deliver Europe House event - 17 September

Social media - grow Twitter audience

KPI: From 232 to XX

Host XX webinars

Commission new website

Engagement

Awards

Promote Awards in order to generate more UK applicants / winners

KPI: XX applicants (and XX winners) per year?

Promote Award winners to raise their profile and profile of EN

Share best practice and dissemination of good ideas